

*PCC* PREGNANCY  
CARE CENTER

SAVING LIVES. STRENGTHENING FAMILIES.

# PARTNERSHIP GUIDE



Enhancing Trust

## DIRECTOR'S MESSAGE



At PCC, we believe every life is valuable, and we exist to offer hope and help to women and men facing unplanned pregnancy. Compelled by our Christian faith, we employ a compassionate, confidential, holistic approach that honors each person while saving lives and strengthening families throughout the community.

Through our dedicated team and medical professionals, we help support our clients with practical resources and emotional support, such as one-on-one coaching for men and women and a comprehensive education program of over 100 classes covering a wide range of personal development and parenting topics. We offer all services free of charge to our clients, regardless of gender, race, income level or religion.

Examples abound of clients coming to PCC in a state of despair and overwhelm. But through engagement with PCC's services, these clients are gaining a healthy perspective, courageously working through challenges, and making positive choices for themselves and their families.

Our community is only as strong as the most vulnerable among us, which is why we are committed to addressing such red-flag

“

“It's been almost five years since I've been there. My baby will be five in October. I had never wanted children and was terrified. At first I was nervous because I was told [PCC] was a Christian facility, and I'm not really a religious person. No one was judgmental about that or treated me badly because my faith wasn't the same as theirs. They talked to me[...], made me feel good about it and showed me that I could do it and that, although being a parent wasn't something I'd planned, that it was a blessing. [PCC] gave me resources for if I wanted to keep the baby, resources for if I decided that I couldn't and showed me that no matter what, I wasn't stuck. I had options but that I was capable. Thank you for your kindness and help in such a weak and scary time.



Facebook Review

”

issues as lack of access to prenatal care and necessary social services, low birthweight and pre-term babies, single parent families, and child abuse and neglect, among others.

We are more than 90% funded by the local community, and we strive to honor the trust you've placed in PCC.

Thank you for supporting PCC's mission to save lives and strengthen families right here in Springfield and southwest Missouri!

Sincerely,

A handwritten signature in black ink that reads "Lisa McIntire". The signature is fluid and cursive, with a large, stylized 'L' and 'M'.

Lisa McIntire, CPA  
Executive Director



# CORE BELIEFS

SAVING LIVES. STRENGTHENING FAMILIES.

We believe every 417 family should have access to a personalized plan, a coach, and the information they need for a healthier future so families—and our community—can be stronger together.

We offer a wide range of services for both men and women facing unplanned pregnancy as well as expectant parents wanting to develop new skills.



In 2023

1,927

unique clients  
served

9,180

services provided at  
no cost to clients

492

dads who received  
fatherhood education



*PCC was named the 2019 Nonprofit Organization of the Year (medium division) at the Southwest Missouri Nonprofit Excellence Awards.*

## SERVICES

Pregnancy Testing and Ultrasound  
Male and Female Coaching  
Fatherhood Program  
Community and Medical Referrals  
Adoption Referrals  
Baby and Maternity Supplies  
Alternatives to Abortion Program  
Post-Abortive Support  
Mental Health Counseling

## EDUCATION

Prenatal and Parenting Classes  
Life Skills Training  
Healthy Relationship Resources  
Lactation Consulting  
Smoking Cessation Support  
Parents and the Law Information  
Safe Sleep Classes  
PREP Program

## COMMUNITY PARTNERSHIPS



## PARTNERSHIP OPPORTUNITIES

Strong partnerships between for-profit and nonprofit organizations are essential to build a healthy community.

PCC is more than 90% funded by the community and for more than 20 years, local churches, businesses and individuals have partnered with us to provide support and resources to thousands of 417 families.



## GET INVOLVED

Visit [417pcc.org](http://417pcc.org) to learn more.

### TOUR

A tour of the center is the best way to learn about our services and better understand our approach.

### ADVOCATE

One of the most important ways you can help is by advocating on PCC's behalf in your circle of influence.

### DONATE

Your financial support saves lives and strengthens families in our local community.



I believe they (PCC) are changing what Heaven will look like by the work they are doing.

Jeremy Johnson  
Lead Pastor  
North Point Church



### MONTHLY DONATIONS

Monthly commitments allow us to sustain our programs and focus on offering hope, help and practical resources to 417 families.

### ONE-TIME GIFTS

Your one-time gift enables PCC to expand our reach to more families facing unplanned pregnancy.

### EVENT SPONSORSHIPS

Find a sponsorship level that complements your business, church or family at our Annual banquet or Walk for Life.

### TAX CREDITS

PCC has **unlimited 70%** state tax credits available. Contact us for more information.



## MONTHLY BUSINESS PARTNERSHIPS

### A LASTING IMPRESSION

One hundred dollars per month supports one family through the entire PCC program for one year. This includes pregnancy testing, ultrasound, personalized coaching for moms and dads as well as educational classes.

Your partnership ensures that families will receive the compassion and care they need when facing the challenges of unplanned pregnancy.

### MONTHLY UPDATES

Get an insider's view of PCC's vision and operations, including up-to-date statistics, and experience our community impact through inspiring client stories.

### TRANSPARENCY & ACCOUNTABILITY

PCC is one of the few nonprofits to have implemented the Great Game of Business (GGOB) for Social Sectors. GGOB establishes a transparent financial management system while keeping the mission first.

### RECOGNITION FOR YOUR BUSINESS

We are proud to partner with local businesses and offer customized recognition.

“

We have been thrilled to support PCC since the beginning because PCC shows unconditional, judgment-free love to moms and dads who are oftentimes in a tough position, and they don't know where to turn. The impact of this love has resulted in thousands of saved lives and countless other lives that have been forever changed.

Scott Bybee  
President/CEO  
ESC Consulting Engineers



”

**Great Game of Business  
Social Sector Champion**  
Pregnancy Care Center  
2020



**PCC** PREGNANCY  
CARE CENTER

# Annual Banquet

Friday, May 3, 2024

## **Premier \$20,000**

Exclusive recognition on PCC's digital sign  
Prominent recognition on event promo materials\*  
Prominent recognition on social media platforms  
Prominent recognition on event website  
Prominent recognition during event  
VIP priority seating for 16 guests

## **Platinum \$10,000**

Prime recognition on event promo materials\*  
Prime recognition on social media platforms  
Prime recognition on event website  
Recognition during event  
VIP priority seating for 8 guests

## **Gold \$5,000**

Recognition on event promo materials\*  
Recognition on social media platforms  
Recognition at event  
VIP priority seating for 8 guests

## **Silver \$2,500**

Recognition on event promo materials\*  
Recognition at event  
VIP priority seating for 8 guests

## **Advocate \$1000**

Recognition on event website  
Recognition at event  
Seating for 8 guests

## **Faith Partner \$500**

Recognition on event website  
Seating for 8 guests

Each year, PCC hosts approximately 1,000 business, community, and faith leaders at our Annual Banquet.

\*Specific deadlines apply to ensure delivery of time-sensitive sponsorship recognition.

To reserve your sponsorship level, email us at [info@417pcc.org](mailto:info@417pcc.org) or call 417-877-0800





# WALK FOR LIFE PCC

**Saturday, September 14, 2024**

Annual family-friendly event featuring a two-mile walk, tours of PCC and coffee and donuts provided by local shops. In 2022, 900 walkers registered to attend Walk for Life.

E-mail [info@417pcc.org](mailto:info@417pcc.org) for details.

## **Premier \$20,000**

- Exclusive recognition on PCC's digital sign
- Exclusive recognition at event
- Prominent recognition on event promo materials\*
- Prominent recognition on event t-shirts\*
- Prominent recognition on event website
- Prominent recognition on social media
- Prominent recognition on walk route
- Featured stage announcement

## **Platinum \$10,000**

- Prime recognition on event promo materials\*
- Prime recognition on event t-shirts\*
- Prime recognition on event website
- Prime recognition on social media
- Featured stage announcement

## **Gold \$5,000**

- Recognition on event print materials\*
- Recognition on event t-shirts\*
- Recognition on event website
- Recognition on social media
- Featured email
- Featured stage announcement

## **Silver \$2,500**

- Recognition on event website
- Recognition on social media
- Recognition on event t-shirts\*
- Featured stage announcement

## **Advocate \$1000**

- Recognition on event t-shirts\*
- Recognition on event website
- Featured stage announcement

## **Faith Partner \$500**

- Recognition on event website
- Featured stage announcement

**\*Specific deadlines apply to ensure delivery of time-sensitive sponsorship recognition.**



# PCC'S COMMITMENT TO FINANCIAL ACCOUNTABILITY

PCC is committed to the highest standards of financial accountability, transparency and ethics in fundraising.

We want to ensure that every dollar you donate is stewarded wisely to fulfill our mission of saving lives and strengthening families. The ECFA accreditation is a recognition of our achieving these financial and fundraising goals.



*Enhancing Trust*

## WHAT IS ECFA?

Founded in 1979, ECFA is comprised of over 1,700 evangelical Christian organizations, which qualify for tax-exempt, nonprofit status and receive tax-deductible contributions to support their work. ECFA's steadfast purpose is to articulate, maintain, manifest and enforce a code of financial accountability, ethics and reporting which is consistent with enlightened and responsible Christian faith and practice.

**ECONOMIC  
IMPACT**  
AWARDS PRESENTING  
SPONSOR **FORV/S**

2022 Springfield Business Journal  
**Charitable Nonprofit of the Year**





***PCC* PREGNANCY  
CARE CENTER**

SAVING LIVES. STRENGTHENING FAMILIES.

417PCC.ORG | INFO@417PCC.ORG | 417-877-0800  
1342 E PRIMROSE ST, STE C; SPRINGFIELD, MO 65804

