

**PCC** PREGNANCY  
CARE CENTER  
SAVING LIVES. STRENGTHENING FAMILIES.

# PARTNERSHIP GUIDE



Enhancing Trust

# DIRECTOR'S MESSAGE



At PCC, we believe every life is valuable, and we exist to offer hope and help to women and men facing unplanned pregnancy. Compelled by our Christian faith, we employ a compassionate, confidential, holistic approach that honors each person while saving lives and strengthening families throughout the community.

Through our dedicated team and medical professionals, we help support our clients with practical resources and emotional support, such as one-on-one coaching for men and women and a comprehensive education program of nearly 30 classes covering a wide range of personal development and parenting topics. We offer all services free of charge to our clients, regardless of gender, race, income level or religion.

Examples abound of clients coming to PCC in a state of despair and overwhelm. But through engagement with PCC's services, these clients are gaining a healthy perspective, courageously working through challenges, and making positive choices for themselves and their families.

Our community is only as strong as the most vulnerable among us, which is why we are committed to addressing such red-flag

"It's been almost five years since I've been there. My baby will be five in October. I had never wanted children and was terrified. At first I was nervous because I was told [PCC] was a Christian facility, and I'm not really a religious person. No one was judgmental about that or treated me badly because my faith wasn't the same as theirs. They talked to me [...], made me feel good about it and showed me that I could do it and that, although being a parent wasn't something I'd planned, that it was a blessing. [PCC] gave me resources for if I wanted to keep the baby, resources for if I decided that I couldn't and showed me that no matter what, I wasn't stuck. I had options but that I was capable. Thank you for your kindness and help in such a weak and scary time.



Facebook Review

issues as lack of access to prenatal care and necessary social services, low birthweight and pre-term babies, single parent families, and child abuse and neglect, among others.

We are more than 90% funded by the local community, and we strive to honor the trust you've placed in PCC.

Thank you for supporting PCC's mission to save lives and strengthen families right here in Springfield and southwest Missouri!

Sincerely,

A handwritten signature in black ink that reads "Lisa McIntire". The signature is fluid and cursive, with a large, stylized "L" at the beginning.

Lisa McIntire, CPA  
Executive Director

# CORE BELIEFS

SAVING LIVES. STRENGTHENING FAMILIES.

We believe every 417 family should have access to a personalized plan, a coach, and the information they need for a healthier future so families—and our community—can be stronger together.

We offer a wide range of services for both men and women facing unplanned pregnancy as well as expectant parents wanting to develop new skills.



In 2019

**1,629**

unique clients served

**7,166**

services provided at no cost to clients

**378**

dads received fatherhood education



PCC was named the 2019 Nonprofit Organization of the Year (medium division) at the Southwest Missouri Nonprofit Excellence Awards.

## SERVICES

Pregnancy Testing  
Male and Female Coaching  
Ultrasound  
Community and Medical Referrals  
Adoption Referrals  
Baby and Maternity Supplies  
Alternatives to Abortion Program

## EDUCATION

Prenatal and Parenting Classes  
Fatherhood Program  
Life Skills Training  
Healthy Relationship Resources  
Lactation Consulting  
Smoking Cessation Support  
Parents and the Law Information

## COMMUNITY PARTNERSHIPS



# PARTNERSHIP OPPORTUNITIES

Strong partnerships between for-profit and nonprofit organizations are essential to build a healthy community.

PCC is more than 90% funded by the community and for more than 20 years, local churches, businesses and individuals have partnered with us to provide support and resources to thousands of 417 families.

Our corporate partners and the faith community are pivotal in helping us provide client services at no cost and host community fundraising events.



## TOUR

A tour of the center is the best way to learn about our services and better understand our approach.

## ADVOCATE

One of the most important ways you can help is by advocating on PCC's behalf in your circle of influence.

## DONATE

Your financial support saves lives and strengthens families in our local community.

## MONTHLY DONATIONS

Monthly commitments allow us to sustain our programs and focus on offering hope, help and practical resources to 417 families.

## ONE-TIME GIFTS

Your one-time gift enables PCC to expand our reach to more families facing unplanned pregnancy.

## EVENT SPONSORSHIPS

Fundraising events provide more than one third of our annual budget. Find a sponsorship level that complements your business, church or family at our Annual Banquet or Walk for Life.

## TAX CREDITS

You could be eligible for a 50% tax credit for your donation, based on availability. Contact us for more information.

I believe they (PCC) are changing what Heaven will look like by the work they are doing.

Jeremy Johnson  
Lead Pastor  
North Point Church

NORTH POINT

# MONTHLY BUSINESS PARTNERSHIPS

## A LASTING IMPRESSION

Six hundred dollars supports a family through the entire PCC program. This includes pregnancy testing, ultrasound, personalized coaching for moms and dads as well as educational classes.

Your partnership ensures that families will receive the compassion and care they need when facing the challenges of unplanned pregnancy.

## QUARTERLY UPDATES

Get an insider's view of PCC's vision and operations, including up-to-date statistics, and experience our community impact through inspiring client stories.

## HONESTY & ACCOUNTABILITY

PCC is one of the few nonprofit organizations to have implemented the Great Game of Business (GGOB) for Social Sectors. GGOB establishes a transparent financial management system while keeping the mission first.

## RECOGNITION FOR YOUR BUSINESS

We are proud to partner with local businesses and offer customized recognition.

We have been thrilled to support PCC since the beginning because PCC shows unconditional, judgment-free love to moms and dads who are oftentimes in a tough position, and they don't know where to turn. The impact of this love has resulted in thousands of saved lives and countless other lives that have been forever changed.

Scott Bybee  
President/CEO  
ESC Consulting Engineers



# WALK FOR LIFE

PCC

## SEPTEMBER 26, 2020

Annual family-friendly event featuring a two-mile walk, tours of PCC and coffee and donuts provided by local shops

E-mail [info@417pcc.org](mailto:info@417pcc.org) for details.

### Premier \$20,000

- Exclusive recognition on PCC's digital sign
- Exclusive Facebook live recognition at event
- Prominent recognition on event print materials\*
- Prominent recognition on event t-shirts\*
- Prominent recognition on event website
- Prominent recognition on social media
- Featured email
- Featured blog post
- Featured stage announcement

### Platinum \$10,000

- Prime recognition on event print materials\*
- Prime recognition on event t-shirts\*
- Prime recognition on event website
- Prime recognition on social media
- Featured email
- Featured blog post
- Featured stage announcement

### Gold \$5,000

- Recognition on event print materials\*
- Recognition on event t-shirts\*
- Recognition on event website
- Recognition on social media
- Featured email
- Featured blog post
- Featured stage announcement

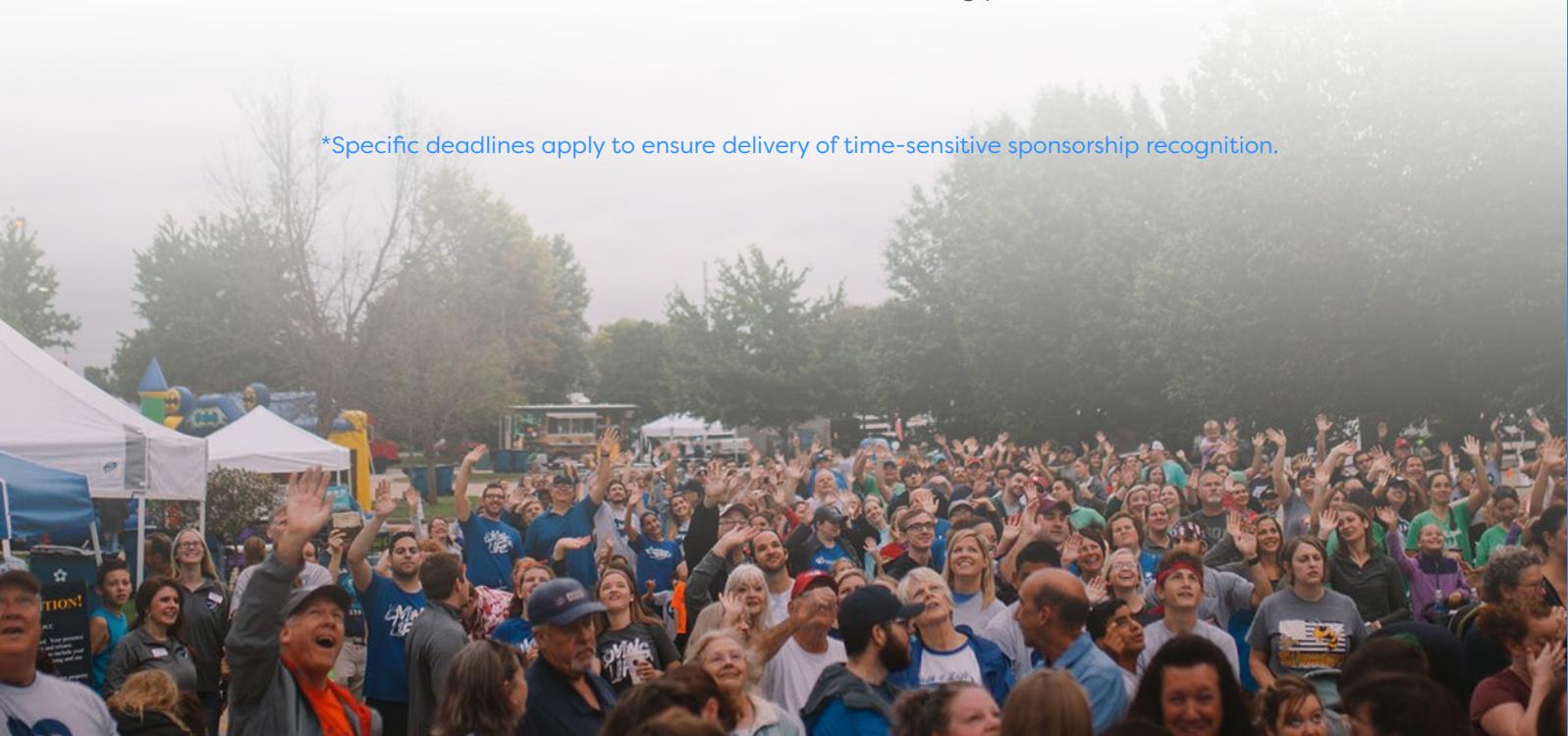
### Silver \$2,500

- Recognition on event website
- Recognition on social media
- Featured email
- Featured blog post
- Featured stage announcement

### Faith Partner | Advocate \$500

- Recognition on event website
- Featured email
- Featured blog post

\*Specific deadlines apply to ensure delivery of time-sensitive sponsorship recognition.



# 20th Anniversary

## BANQUET

APRIL 17 & 18, 2020

Sponsors will receive recognition on both event nights. A table of 10 can be reserved for either the 17th or 18th.

To reserve your sponsorship level, e-mail Denée at [dfay@417pcc.org](mailto:dfay@417pcc.org) or call 417-877-0800.

### Premier \$20,000

- 30 second promo video at Banquet\*
- Exclusive recognition on PCC's digital sign
- Prominent recognition on event promotions\*
- Prominent recognition on printed event materials\*
- Prominent recognition in PCC event emails
- Prominent recognition in PCC blog post
- Prominent recognition on social media platforms
- Prominent recognition on event website
- Recognition live at event on each place setting, event screens, on-stage
- VIP priority seating for 20 guests

### Platinum \$10,000

- Prime recognition on event promotions\*
- Prime recognition on printed event materials\*
- Prime recognition in PCC event emails
- Prime recognition in PCC blog post
- Prime recognition on social media platforms
- Prime recognition on event website
- Recognition at event
- VIP priority seating for 10 guests

### Gold \$5,000

- Recognition on event promotions\*
- Recognition on printed event materials\*
- Recognition on social media platforms
- Recognition on event website
- Recognition at event
- VIP priority seating for 10 guests

### Silver \$2,500

- Recognition on event promotions\*
- Recognition on printed event materials\*
- Recognition on event website
- Recognition at event
- VIP priority seating for 10 guests

### Faith Partner | Advocate \$500

- Recognition on event website
- Recognition at event
- Seating for 10 guests

\*Specific deadlines apply to ensure delivery of time-sensitive sponsorship recognition.

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# PCC'S COMMITMENT TO FINANCIAL ACCOUNTABILITY

PCC is committed to the highest standards of financial accountability, transparency and ethics in fundraising.

We want to ensure that every dollar you donate is stewarded wisely towards our mission of saving lives and strengthening families. The ECFA accreditation is a recognition of our achievement of these financial and fundraising goals.

## WHAT IS ECFA?

Founded in 1979, ECFA is comprised of over 1,700 evangelical Christian organizations, which qualify for tax-exempt, nonprofit status and receive tax-deductible contributions to support their work. ECFA's steadfast purpose is to articulate, maintain, manifest, and enforce a code of financial accountability, ethics, and reporting which is consistent with enlightened and responsible Christian faith and practice. Your partnership ensures that families will receive the compassion and care they need when facing the challenges of unplanned pregnancy.



*Enhancing Trust*



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417PCC.ORG | INFO@417PCC.ORG | 417-877-0800  
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